

Welcome!



QUEST
FOR RESEARCH EXCELLENCE

Atlanta
Conference 2010

**Partnering with Communities
to Improve Health Outcomes**

Special Thanks to Contributors

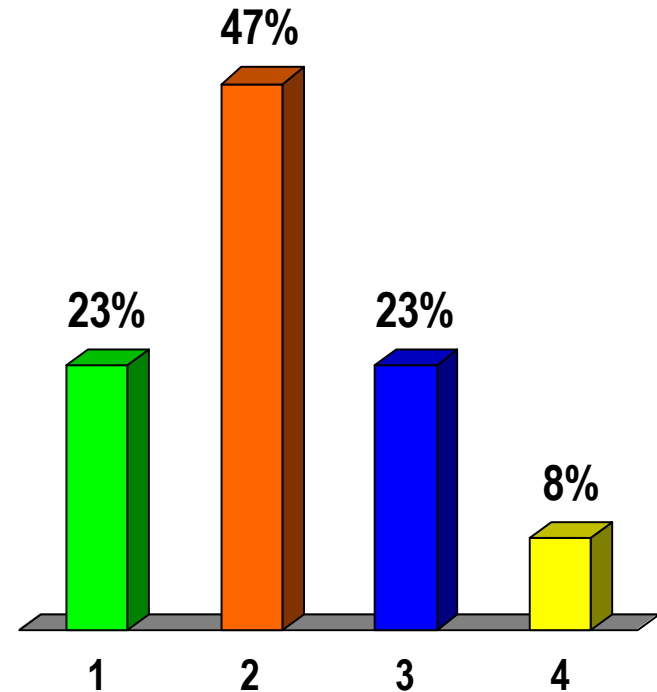


**United Way of
Metropolitan Atlanta**



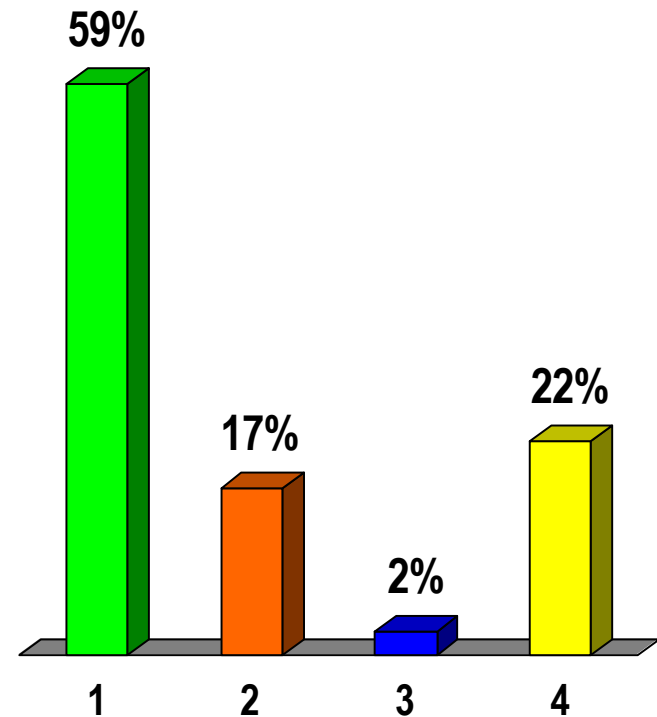
How many people are in Region IV? (AL, FL, GA, NC, SC, TN, MS, KY)

1. 62 Million
2. 56 Million
3. 47 Million
4. 39 Million



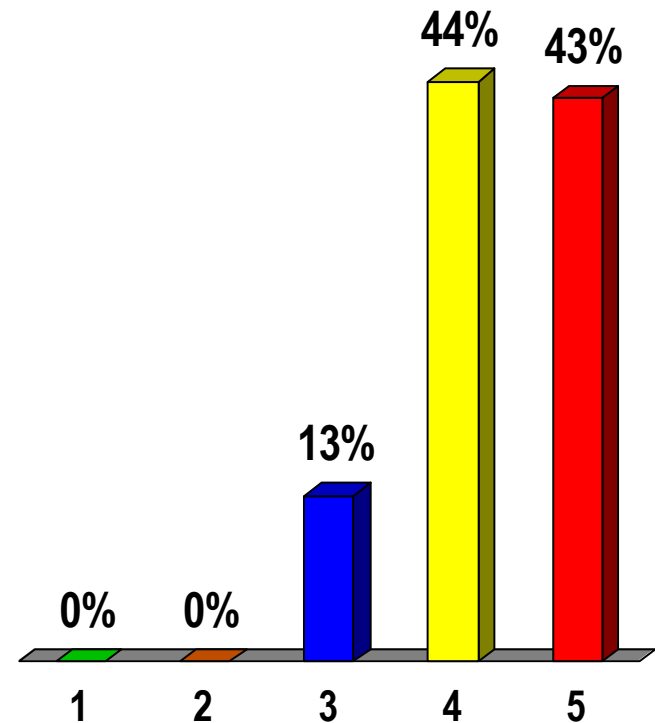
What do you believe is the main cause of poor health outcomes in Region IV?

1. We have the most poverty of any region
2. We have the highest illiteracy rate
3. We are the most vulnerable to natural disasters
4. We have the most racial and ethnic diversity



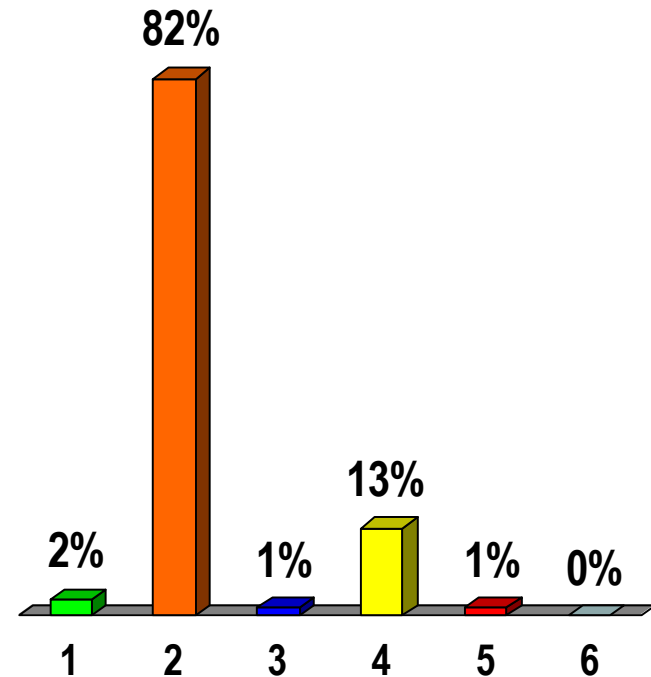
Which research approach will yield the best results when it comes to improving health outcomes in Region IV?

1. Basic Research – Laboratory
2. Clinical Research – Hospital/Clinic
3. Health Services/Outcome Research – Computer
4. All of the above
5. None of the above



What is the community-based participatory research (CBPR)?

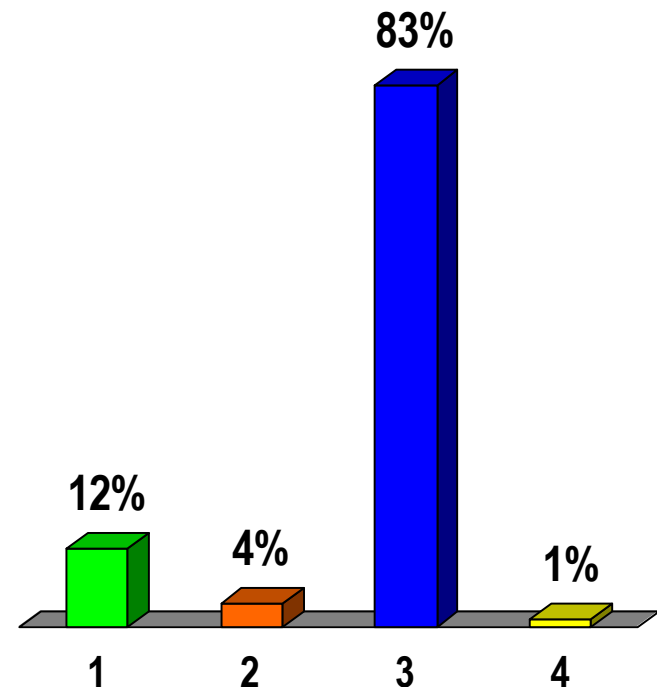
1. Research done **on/for** the community
2. Research done **with** the community
3. The **Crazy vs. Brilliant People Reality Show**
4. A research approach that involves academic research on communities within a specific location
5. All of the above
6. None of the above



Partnering with Communities to Improve Health Outcomes

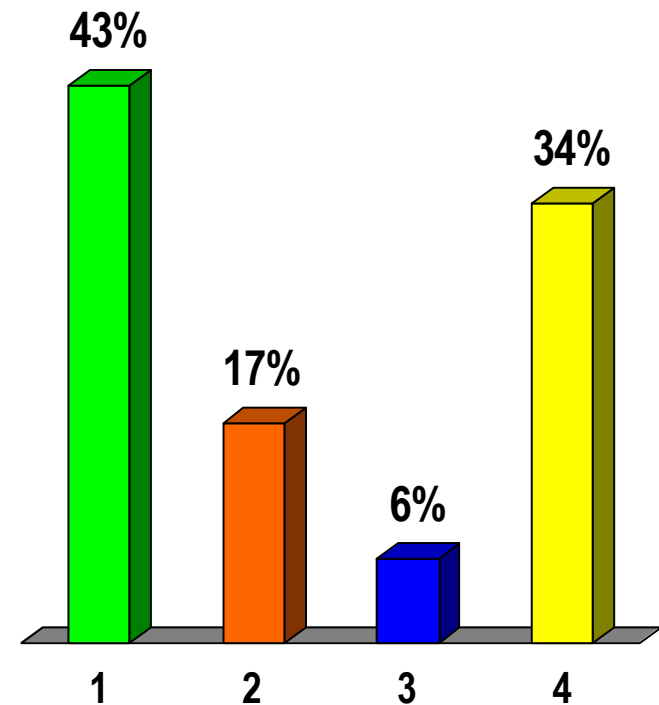
Community-based participatory research (CBPR) challenges researchers to:

1. Involve the community in all aspects of research
2. Develop methodology appropriate for study and community
3. All of the above
4. None of the above



What do you believe is the main challenge faced when implementing community-based participatory research?

1. Building trust in the community (Ethical & Moral Issues)
2. Funding and Training Resources (Logistical Issues)
3. Evaluation Strategies (Measuring Success)
4. Sustainability (Nurturing Long-Term Relationships)



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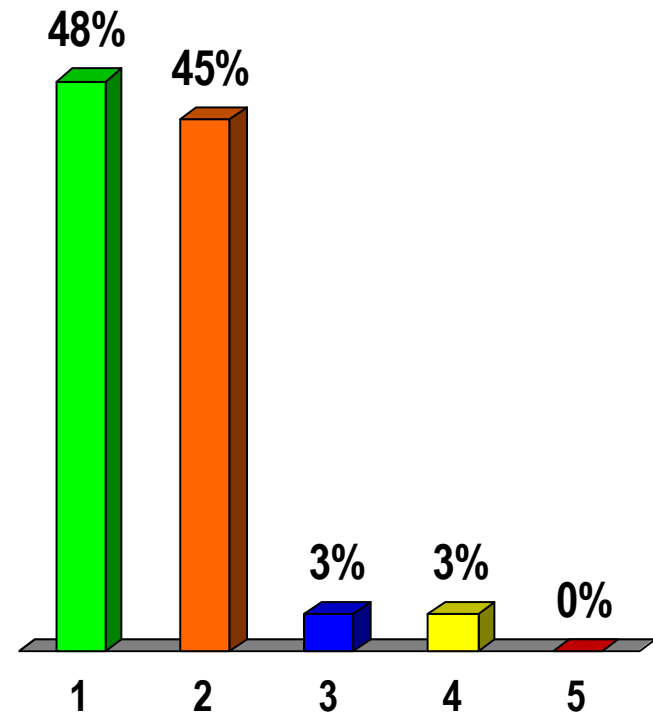


Subgroup Summaries & Feedback



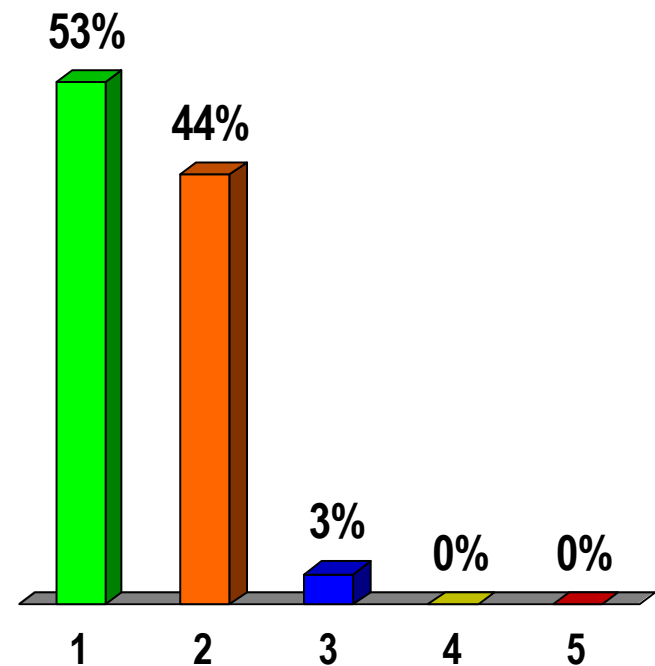
Sustainability as a foundation of the partnership is the most important factor

1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree



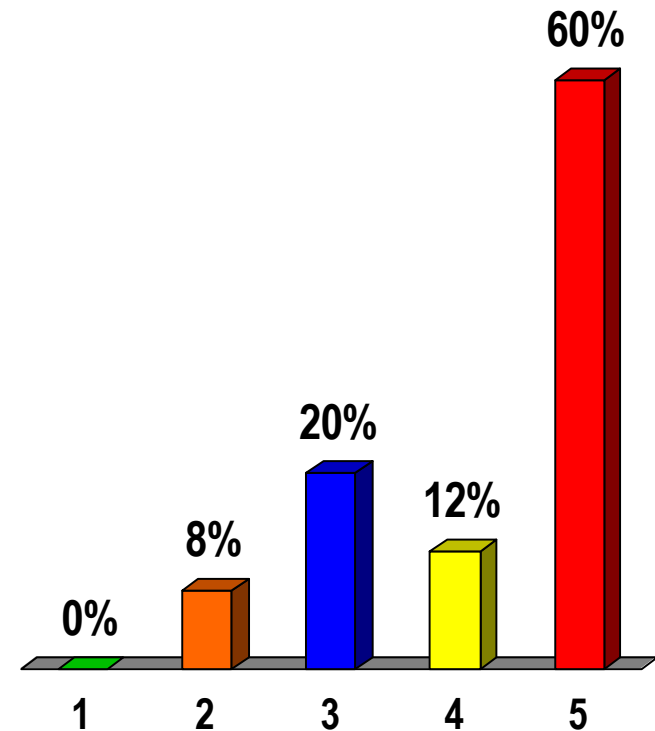
How important is evaluation of the leadership team

1. Extremely Important
2. Important
3. Neutral
4. Eh...
5. Unimportant



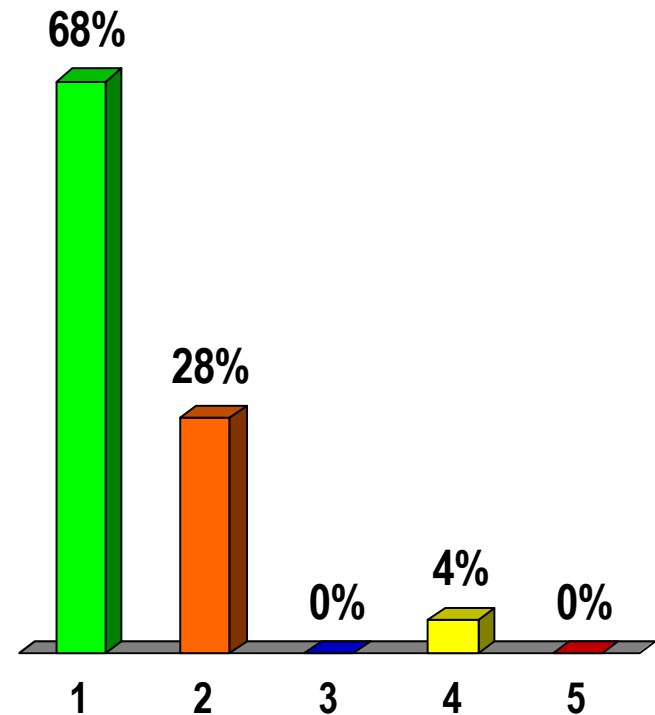
What actions have contributed to the success of REACH: Diabetes and impact in African American Communities?

- Health systems changes in response to an educated patient
- Community health workers in collaboration with their neighbors
- Movement from a community chronic care model to a self management support model
- Ms. Florene Linen's personal commitment, outgoing personality and a "heart" for diabetes education
- All of the above



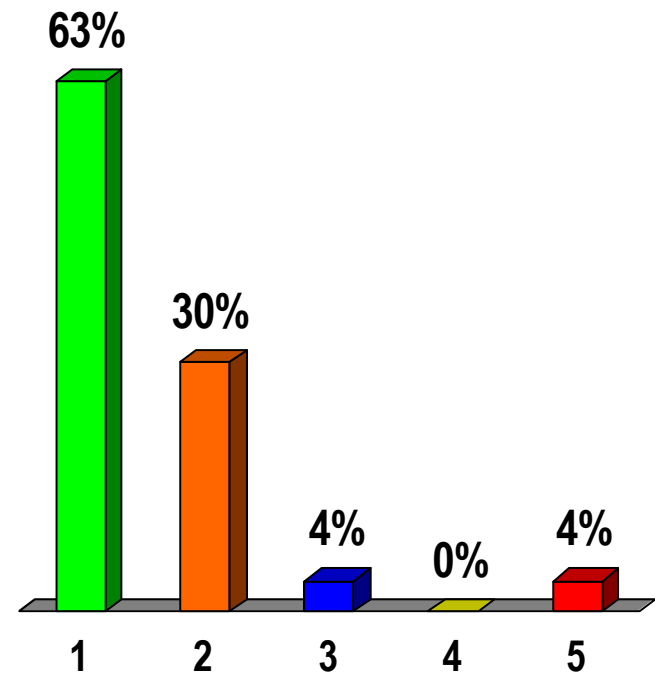
Power dynamics has an impact on disputes

1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree



How one defines community is essential for how one engages in CBPR

1. Strongly Agree
2. Agree
3. Neutral
4. Disagree
5. Strongly Disagree

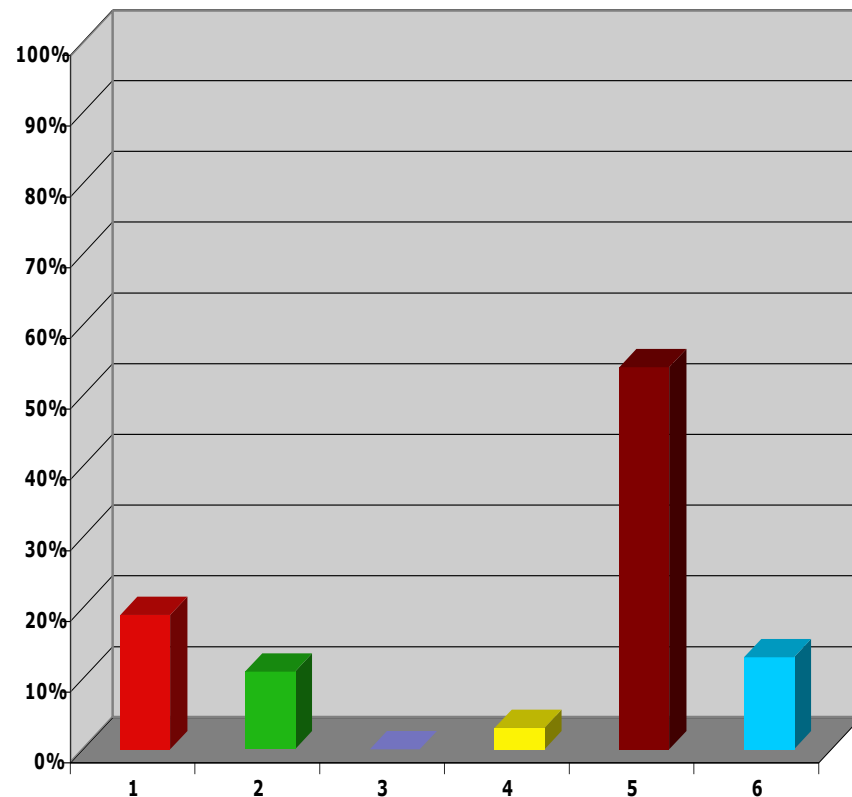


Feedback on Today's Session



I thought the best poster was.....

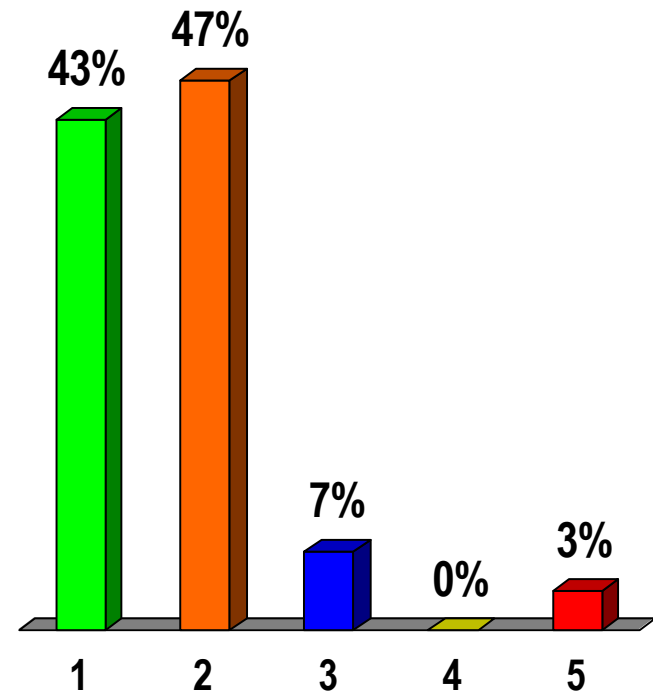
1. Nashville Latino Health Coalition
2. Avoiding Sedentary Behavior Among African American Children
3. No Number 3!
4. Implementation of the Mental Health Recovery Measure in DeKalb County CSB Population
5. Fisk-Meharry HBCO Wellness Program
6. Emory: HIV Prevention in a Hispanic Community



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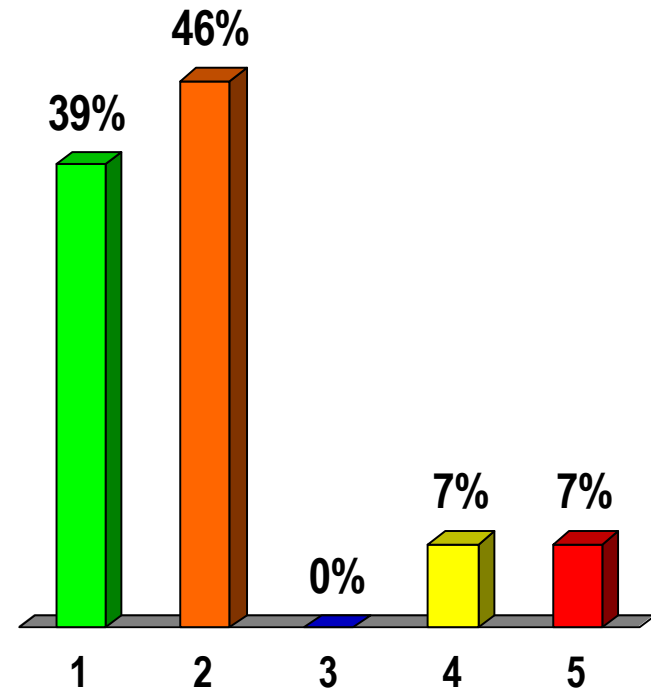
Overall, I'd Rate Today's Conference...

1. Exceptional
2. Very Good
3. OK
4. Fair
5. Disappointing



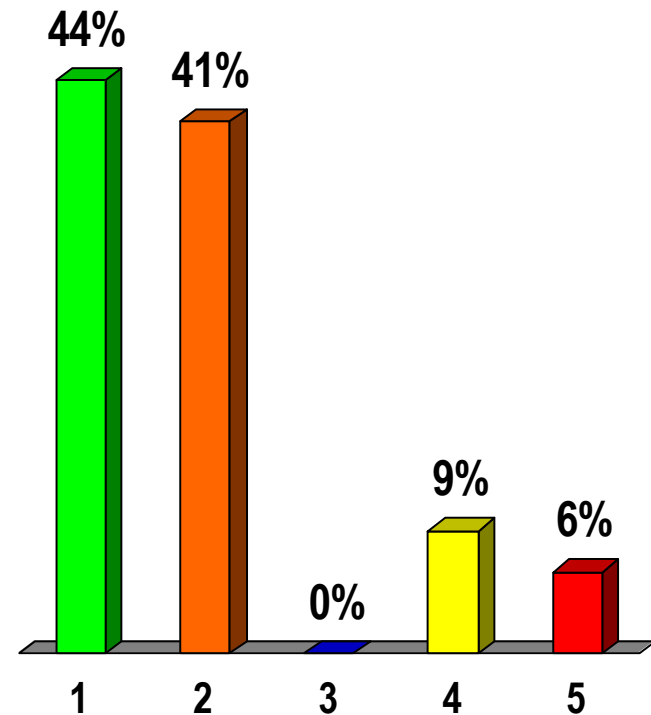
I some new ideas/perspective today

1. Strongly Agree
2. Agree
3. Not Sure
4. Disagree
5. Strongly Disagree



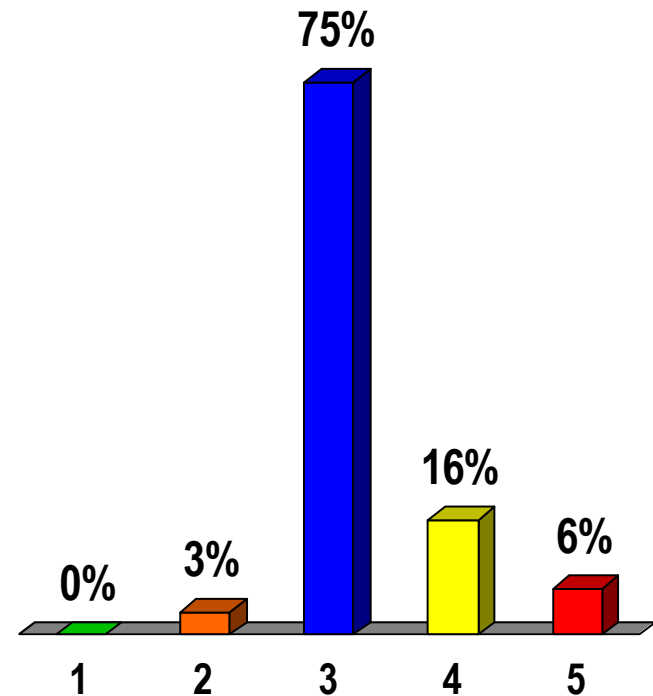
This workshop was a good use of my time

1. Strongly Agree
2. Agree
3. Not Sure
4. Disagree
5. Strongly Disagree



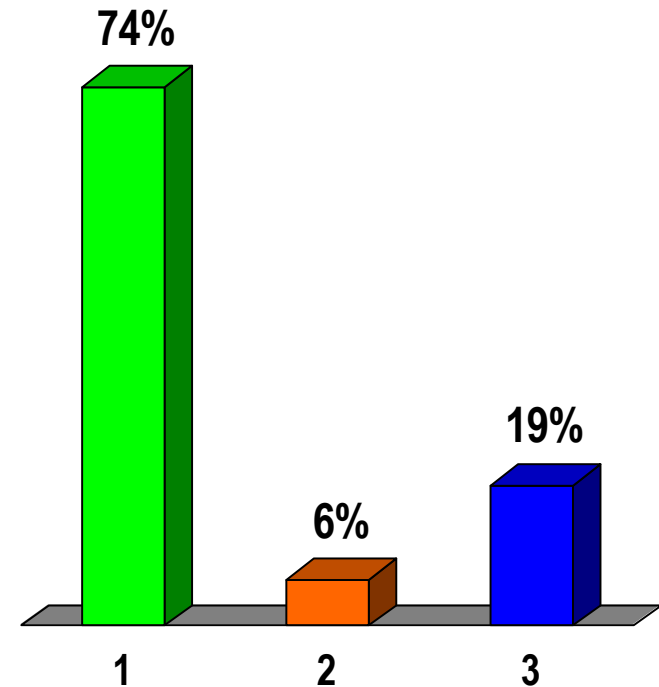
I thought speakers and content were...

1. Way too deep
2. Too deep
3. Just about right for me
4. Not deep enough
5. Pretty superficial



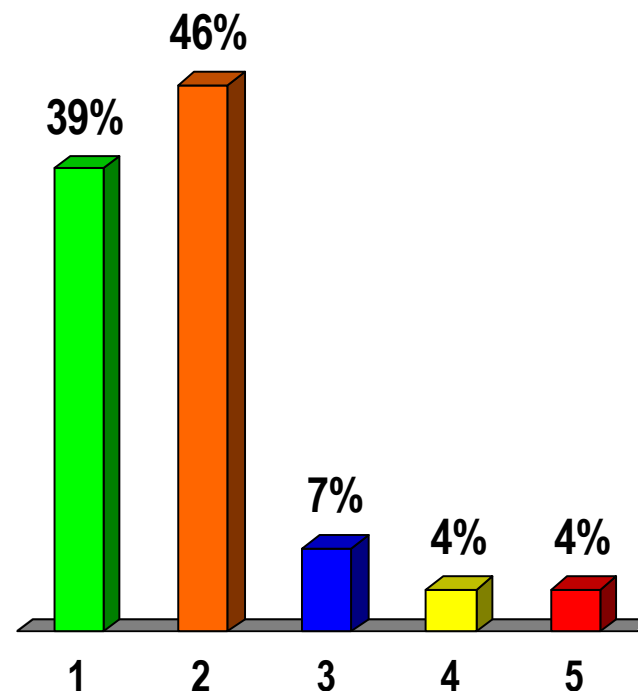
Should we be working on another conference?

1. Yes
2. No
3. Depends



Likelihood I'd attend a future event like this?

1. Definitely
2. Probably
3. Depends
4. Probably not
5. Definitely not



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Thanks!